

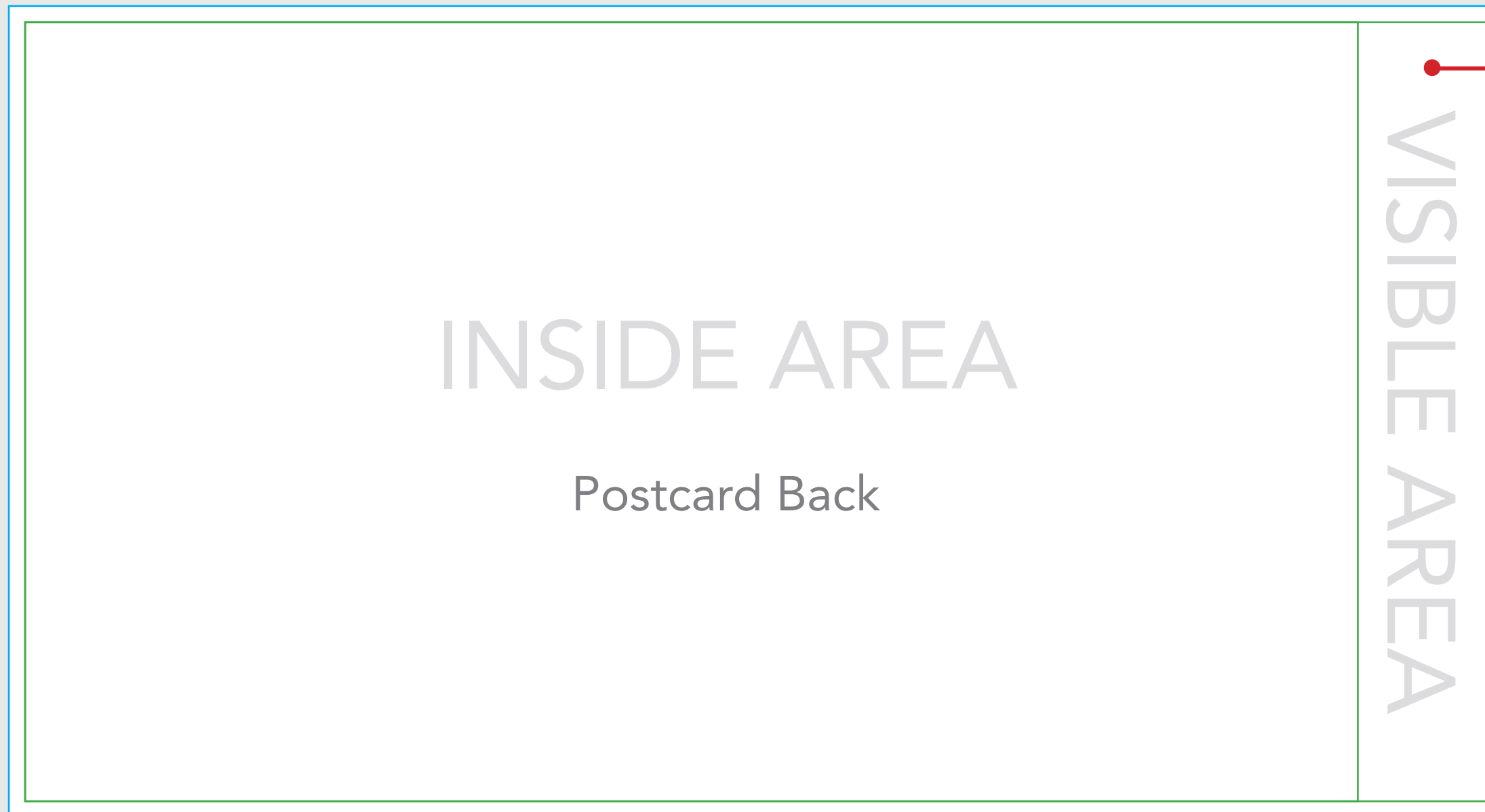


Vertical Wide
Postcard (Horizontal):
11.25" x 6.0"

Position all vital text and design elements within the live area. Any elements outside live area may be cut off.

Inside Area
11.25" x 6.0"

This portion of the card will be positioned inside the book.



Visible Area
1.0" x 6.0"

This portion of the card will stick out from the edge of the book.

Clipper MAGAZINE

LOCAL *Flavor*

Mint MAGAZINE

Savvy SHOPPER